

HAIR!S

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HAIR!S

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INTERVIEWS:
Style Stars Winner
Matt Nischler
UP-DO KING
PATRICK CAMERON

BLONDE AMBITION
Stylists keep reaching for the gold

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BLONDE MOMENTS...

Two hairdressers turn foiling inside-out and upside-down for a more natural, seamless, multi-dimensional blonde effect. Lighten up and try something DIFFERENT!

"The strength of the dimension is based on how fine or bold the slices are." — Naz Kupelian



Place the foils sideways (on the bias) and "pleat" instead of a straight weave, says Naz Kupelian, owner of Naz Kupelian Salon in Lexington, MA, Rusk platform artist and creative design team member.

Naz Kupelian's Formula

On a base of beige blonde, Naz used Rusk DeepShine Bio-Marine Colours: Rusk ID Illuminating Lighter for the bleach foil and Rusk Golden Blonde for the medium gold foil.

Step 1: Starting at the crown, section out two inches of hair in a pony tail.

Step 2: Using the rear of the part as an axis, create a starburst pattern using slices.

Step 3: Fill in the other areas using matching slices at an opposite angle.



"Save color, foil and time and leave out the nape – Keep color where it lightens naturally – around the face and top of the head!" — Marco Pelusi

Place the foils in a "bricklay" pattern for seamlessness, says Marco Pelusi, The celebrity stylist, former Joico color educator and owner of Marco Pelusi Hair Studio in W. Hollywood, CA, puts a highlight and lowlight back-to-back with a slight overlap.

Marco Pelusi's Formula

Joico haircolors Verolight 20 volume highlight, Verochrome gold level 8 lowlight.

Step 1: Start at top of crown where the head begins to round toward the face and place the first foil in either a slice or weave – its size will determine chunkiness of the finished look.

Step 2: Work with the round of the head and from the edge of the ends of the previous foil, skip a quarter of an inch to put next same-size slice so it overlaps just a bit of the previous foil. Continue with the colors in the same pattern picking up the overlap all the way through the fringe or bang.

Step 3: Coming toward the face, diagonally begin parting where the head begins to round and place your foils coming toward the face.

